

ANNUAL REPORT



SSMHealth[®]

Foundation
ST. LOUIS

2020





A shared courage.
A common *good.*



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SSM Health MISSION STATEMENT AND CORE VALUES



OUR VALUES

Inspired by our founding religious sisters, we value the sacredness and dignity of every person and find these five values consistent with our heritage and ministry:

- **Compassion:** We reveal the healing presence of God through compassionate care focused on the fullness of the person.
- **Respect:** We respect life at all stages and promote the dignity and well-being of every person.
- **Excellence:** We provide exceptional care and service through employees and physicians dedicated to our Mission.
- **Stewardship:** We use financial, human and natural resources responsibly and care for the environment.
- **Community:** We cultivate relationships that inspire service and promote justice in our organization and throughout our communities, with special concern for the poor and marginalized.

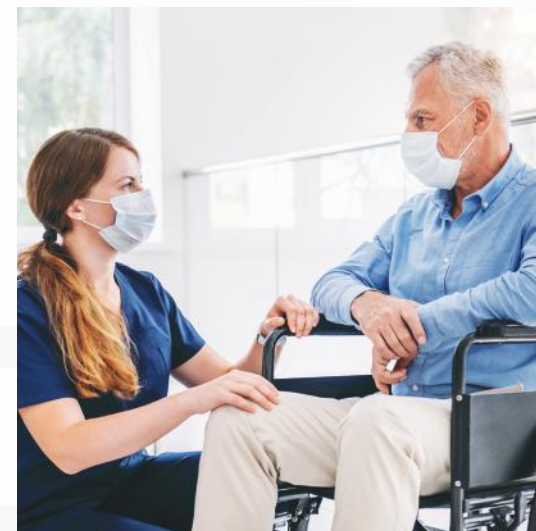
OUR MISSION

Through our exceptional health care services, we reveal the healing presence of God.

SSM HEALTH FOUNDATION – ST. LOUIS

We help meet the needs of our community by raising awareness and financial support for various medical outreach and advancement programs throughout our region, including:

- Behavioral Health
- Community Health
- Education & Training
- Hospital Capital Improvements & Equipment
- Oncology
- Women’s Health
- And More



We exist to support the healing hands and hearts of the SSM Health nurses, physicians and caregivers who choose to dedicate their lives to taking care of our communities. Now in our 149th year of service, we continue to be inspired and moved by the generosity of our benefactors, and are honored to work tirelessly alongside them to help fund innovative services, advanced technologies, unique patient-centered programs, facilities improvements and construction across our region’s hospitals.

A letter from **OUR LEADER**

Paul R. Ross, President



Dear Friends,

After an unprecedented year, our communities are beginning to look forward: to FaceTime becoming face time, to less hand sanitizer and more handshakes and to a life interrupted returning to life as usual. But as we look to the future together, we must also reflect back on what we've learned.

Throughout 2020, we witnessed the healing power of presence in so many ways: from doctors spending months by patients' bedsides to providers staffing vaccine sites to families finding new ways to stay connected. Whether in times of challenge, normalcy or triumph, it is this presence - the commitment and compassion to show up for one another - that keeps our communities strong. As we move forward with a new sense of hope, we must do so together.

Although the stress and uncertainty of the pandemic left many feeling isolated or powerless, now is the time to rise up with renewed purpose and remember that we are all connected, and that every act of kindness can change a life. Weathering the challenges of a global pandemic together was a powerful reminder of our interconnectedness. The shared impact of a singular event made us all acutely aware that health and well-being is a communal responsibility. With shared intention and courage, each of us can rise up and enact change for the greater good of our communities.

In togetherness and gratitude,

Paul Ross

Paul Ross
President
SSM Health Foundation - St. Louis

“
Although the stress and uncertainty of the pandemic left many feeling isolated or powerless, now is the time to rise up with renewed purpose and remember that we are all connected, and that every act of kindness can change a life.
”



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A common *good.*

Meet the 2020 TEAM



SSM Health Foundation – St. Louis* is comprised of a group of compassionate, committed people who approach every day with a mission-driven mindset. We are inspired by the impact our benefactors make and honored to build relationships between them and SSM Health providers, hospitals and patients in our community. Meet the team...

LEADERSHIP

Paul R. Ross
President

Ryan McDannold
Assistant Vice President

Amy H. Collard
Director, Operations

ADMINISTRATIVE SUPPORT

Kim Cadle
Executive Assistant

Doris J. Dednam
Foundation Department Assistant

CORPORATE & FOUNDATION ENGAGEMENT

Sarah J. Jennings, CFRE
Director, Corporate & Foundation Giving

Iris Calloway
Corporate Giving Officer

DONOR ENGAGEMENT

Emily Kilgore
Major Gift Officer

GIFT SHOPS & AUXILIARIES

Cindy Woodley
Director, Auxiliaries & Gift Shops

MARKETING & EVENTS

Christina Schellhardt
Director, Marketing & Events

Erin Estopare
Marketing & Events Coordinator

OPERATIONS

Krista Barry
Foundation Coordinator

Theresa Mitchell
Prospect Research Coordinator

Melissa Smith
Foundation Coordinator

**TO LEARN
MORE,
EMAIL US AT**

FoundationSTL@ssmhealth.com

*Team as of December 31, 2020

Meet the 2020 BOARD OF TRUSTEES

Every day of every year, benefactor support allows us to invest in the future of SSM Health. Meet the people who lead by example and galvanize a unified effort to serve the needs of our community and sustain our vital mission.*

EXECUTIVE COMMITTEE

BOARD CHAIR
Stephen Smith
CEO
Lawrence Group

CHAIR-ELECT
Gregory Hesser
President, Alberici Constructors

TREASURER
Robert Koester
Executive Vice President & CFO
Murphy Company

SECRETARY
Amparo Kollman-Moore
Principal
AKM, LLC – International Business Consulting

PRESIDENT
Paul R. Ross
President
SSM Health Foundation – St. Louis

BOARD OF TRUSTEES

David Baker
Vice President
Warrenton Oil Company

Michael Bowers
Regional Chief Operating Officer
SSM Health St. Louis

Lou Brock, Jr.
President
Lou Brock Mechanical

Travis Capers
President
SSM Health St. Mary's Hospital – St. Louis

Darren Clay
President
Clay Piping Systems, Inc.

Dr. Jerome Dwyer
Cardiologist
St. Louis Cardiology Center, P.C.

Tina Garrison
President
SSM Health St. Clare Hospital – Fenton

Constance Gully
President & CEO
Parents as Teachers

Kevin Gunn
Principal
Paladin Energy Strategies, LLC

James Hall
Regional Vice Chairman
Enterprise Bank & Trust

Ellis Hawkins
President
SSM Health DePaul Hospital – St. Louis

Candace Jennings
Regional President
SSM Health St. Louis and Southern Illinois

J. Gregory Keller
CEO
Renaissance Financial

Marion Kelly
Senior Vice President, Wealth
& Investment Management Marketing
Wells Fargo Advisors

Steven Lierman
Partner
StoneBridge Senior Living

Derrick Martin
Market President
iHeartMedia Norfolk

John Meara
President
Argent Capital Management

Ken Naumann
President
Kaiser Electric, Inc.

David T. Orthwein

Michael Prost
Managing Partner
Mueller Prost

Dr. Henry Randall
Executive Director and Division Chief
of Abdominal Transplant Center
SSM Health Saint Louis University Hospital

Anne Ritter
Partner
Brown Smith Wallace

Dr. William Schroer
Medical Director of Orthopedics and
Co-Medical Director of the Joint
Replacement Center
SSM Health DePaul Hospital – St. Louis

Steven Scott
President
SSM Health Saint Louis University Hospital

Emery Skolfield
General Partner, Marketing
Edward Jones

Anthony Soukenik
Attorney & Shareholder
Sandberg Phoenix & von Gontard P.C.

Kirk Syberg
Owner
Syberg Family of Restaurants

Dr. Gaetano Venezia, II
Physician
SSM Health St. Clare Hospital – Fenton

Gary Welker

Lisle Wescott
President
SSM Health St. Joseph Hospitals
St. Charles, Lake Saint Louis, Wentzville

*Board of Trustees as of December 31, 2020



SPECIAL RECOGNITION

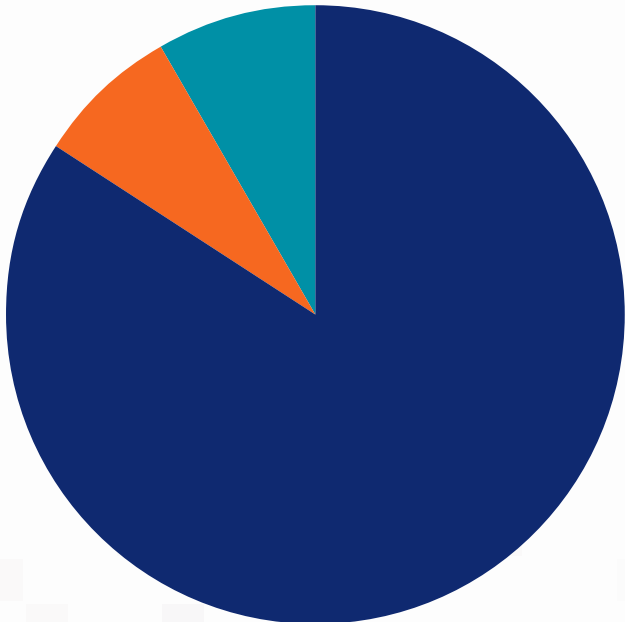
SSM Health Foundation – St. Louis wishes to express its heartfelt gratitude to...

John Meara, portfolio manager and co-founder of Argent Capital Management, for his 18 years of service with the St. Joseph Hospital Board of Trustees and the SSM Health Foundation – St. Louis Board of Trustees.

Stephen Smith, CEO of Lawrence Group, for his invaluable leadership as the SSM Health Foundation – St. Louis Board of Trustees' inaugural chairperson.

By the Numbers: FUNDRAISING PRODUCTIVITY

 **\$3,824,153**



Cash or Pledges
\$3,219,454

Documented Planned Gifts
\$312,979

Sponsorship Commitments
\$291,720

NUMBER OF DONORS
 **3,665**

NUMBER OF GIFTS
 **26,775**

By the Numbers: \$25M COMPREHENSIVE CAMPAIGN REPORT

Areas of Focus	Funds Raised thru 12.31.2020	Campaign Goal by 2023	% to Goal
Behavioral Health	\$418,627	\$1,750,000	24%
Community Health	\$0	\$2,000,000	0%
SSM Health DePaul Hospital - St. Louis	\$1,159,403	\$1,000,000	116%
Education	\$274,064	\$500,000	55%
Endowment	\$0	\$500,000	0%
Greatest Need	\$3,538,976	\$5,100,000	69%
Mammography Machine	\$155,815	\$155,599	100%
Oncology	\$360,727	\$1,750,000	21%
SSM Health Saint Louis University Hospital	\$8,843,089	\$11,000,000	80%
Women's Health	\$1,159,253	\$1,750,000	66%
	\$15,909,954	\$25,505,599	62%

Story of IMPACT

HOLISTIC HEALTH CARE FOR MENTAL AND PHYSICAL WELL-BEING

Visits to emergency rooms for mental health issues have increased by more than 40% in St. Louis City and County in the past decade. In 2020, the impact of a global pandemic left over half of adults in the United States reporting negative impacts on their mental health. In St. Charles and St. Louis counties alone, over 100,000 patients are seen in area hospitals for conditions related to mental health each year. That means that, today, thousands of our friends, loved ones and neighbors depend on the availability and quality of behavioral health care. Together with generous partners and benefactors, we are working to ensure that everyone in our communities has access to exceptional, *holistic* care, including care that focuses on their mental well-being.

In August 2020, SSM Health opened the SSM Health Behavioral Health Urgent Care center. Supported by funds from SSM Health Foundation – St. Louis’ efforts, this center provides a much-needed resource for patients living with chronic mental illnesses such as bipolar disorder, schizophrenia, depression and anxiety, as well as addiction. Rather than relying on emergency rooms, which have limited behavioral health resources, those living with mental illnesses in our communities can receive the urgent, thorough and personalized care they need.

Benefactor generosity also contributed to the increased comfort and safety of SSM Health Behavioral Health patients in 2020. Gifts funded several security cameras for the courtyard area for these patients, allowing them a secure outdoor respite during their treatment. It has been proven that the outdoors can help alleviate stress, anxiety and depression and the additional cameras allow for patient programming to take place in nature. The ministry anticipates increased use of the courtyard and enhanced patient experience scores as a result.



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Story of IMPACT

HOPE BLOOMS FOR CANCER CARE PATIENTS

Each year, there are approximately 38,000 new cancer cases diagnosed in Missouri. Between the costs of testing and treatment, the disruption of life and the increased risk of infection from the COVID-19 pandemic, 2020 was an even more difficult year for those facing a cancer diagnosis. We were called to rally our communities to ensure that these increasingly vulnerable patients continue to have access to exceptional and compassionate care – no matter their experience, circumstances or income. This includes the clinical treatment and scientific management of the cancer, but also the management of other aspects of individual's health and the well-being of his or her family.

In 2020, our communities' commitment to uplifting those facing cancer came to light in a number of ways. As the time for SSM Health Foundation – St. Louis' 2020 annual gala approached, both the challenges of social distancing and the impact of the pandemic on cancer care patients was at the forefront of our minds, and in the hearts of many generous benefactors who were looking for a way to help. Although the demands of 2020 took the gala to a new virtual format, the inspiring generosity and optimism of our communities remained as strong and reliable as ever before.

The theme of the gala, Hope Blooms, was a reminder and celebration of the fact that when we join together, no matter the circumstances, hope can truly bloom. Thanks to the support and participation of so many, the SSM Health Foundation – St. Louis 2020 Virtual Gala raised over \$220,000 for Cancer Care within SSM Health's St. Louis hospitals, helping hope bloom for thousands of patients across our region.

Like the gala and its participants, the continued partnership between the St. Louis Men's Group Against Cancer (SLMGAC) and SSM Health also brought hope to SSM Health Cancer Care patients throughout the pandemic. The SLMGAC's 2020 grant enabled patients to access needed cancer care support, such as nutritional counseling and cancer care rehabilitation, during a time of tremendous hardship and need. In total, 113 patients benefitted from this grant, and SSM Health caregivers provided 418 units of nutritional counseling, amounting to 104.5 hours of face-to-face patient care. SSM Health also partnered with ReVital Cancer Rehabilitation to provide eight units of cancer rehabilitation services, amounting to two additional hours of face-to-face patient care.

The impact of these partnerships is best illustrated through the story of one SSM Health Cancer Care patient named Christine: During her treatment, Christine received numerous counseling sessions to manage rapid weight loss due to chemotherapy. "It was really scary feeling so sick and so weak and losing so much weight," she wrote in a letter of gratitude to her SSM Health dietitian. Thanks to the SLMGAC grant program, Christine's sessions were provided at no cost to her. "Every time I was admitted for a procedure, surgery or anything, I knew I could count on seeing your smiling face to cheer me up. I always felt cared for by you...I want you to know that I am only doing as well as I am because of the support you gave me. Thank you! I will never forget you!"



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Story of IMPACT

BUILDING A HEALTHIER COMMUNITY FOR ALL

All of the efforts of SSM Health Foundation – St. Louis and our generous benefactors share a common goal: to improve and ensure the health of our communities. The importance of this work was never more apparent than in 2020, as we were all inextricably united by a single shared event: the COVID-19 pandemic. From quickly disseminating safety information in the early days of the outbreak and ensuring affected patients had access to critical care, to addressing the mental well-being of health care providers under intense stress and rapidly staffing distribution sites once vaccines were available, we have weathered every challenge together.

As the COVID-19 pandemic impacted our communities, the PNC Foundation came forward to provide increased funding for our SSM Health Saint Louis University Hospital Clinical/Community Outreach Program. The Clinical/Community Outreach Program launched in 2010 through faith-based and community partnerships that provide health screenings, health education and related care referrals or assistance in communities where health disparities are prevalent. In 2020, PNC's support helped the program distribute hundreds of masks to protect our most vulnerable communities, as well as provide COVID-19 testing, prevention and educational materials. PNC Foundation's support also contributes to the SSM Health Saint Louis University Hospital Campaign, helping to strengthen a critical health care resource and academic research center for thousands of patients and providers in our region.

Funding was also generously provided by the Berges Family Foundation to support the mental health and well-being of our region's first responders, who faced incredible additional stress as they worked to help our communities cope with the pandemic. This funding helped the SSM Health Medical Group launch its Executive Health program, which provides wellness services to over 2,000 firefighters, paramedics and police officers. The program incorporates first responder-specific behavioral health assessments and provides these professionals with a dedicated therapist to help them address and cope with stress and trauma. The gift also supports the continuing education of the program's primary therapist, bringing an additional knowledge base to help thousands of first responders continue on the path toward holistic behavioral health and wellness.

These are just a few examples of the powerful change made possible by working together for a common good. By ensuring that all of our friends, neighbors and loved ones have the support to manage their health and wellness, we are creating happier, healthier and more connected communities for us all.



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Story of IMPACT

RELIABLE SUPPORT FOR MOMS DURING UNCERTAIN TIMES

As daily life shifted in 2020, so did the stresses and challenges of our communities, especially for those taking care of children amid uncertainty and disruption. So much about being a mom changed in 2020: from restrictions on hospital visitors in maternity wards to juggling remote work and virtual classrooms. As mothers and their children worked to adapt, we were called to adapt our support for them, too.

With a generous grant from the Kaufmann Family, SSM Health proposed and implemented an expansion of our MOMS Line programming, a no-cost service for all pregnant and postpartum women in the community, whether they are an SSM Health patient or not. In response to the pandemic, we created a new virtual platform and telephone options to offer alternate opportunities for meeting remotely. During the grant period, we provided the MOMS Line 24-hour “warm” line, MOMS Line Virtual Support Groups and Virtual Neonatal Intensive Care Unit (NICU) Parent Cafés to individuals at risk for behavioral health conditions and maternal/infant mortality. These services allowed pregnant and postpartum women to receive screenings for behavioral health conditions, connection with regular peer support groups, case management and other needed resources for health and wellness. Throughout 2020, this funding enabled us to conduct 128 support group meetings for mothers in our communities, and the program served 883 women and their families.

As the pandemic changed the way we provide support to the community, the Kaufmann Family’s grant allowed us to be responsive and flexible. Because of this grant, women connected with their peers during a time of tremendous isolation and fear. We also developed strong connections with a network of community service partners, providing resources that decreased the burdens families face during the pregnancy/postpartum period, including essential items such as formula, baby wipes and grocery store gift cards. This funding also allowed us to provide loaner tablets and data cards/prepaid cell phones to women with technology access barriers, ensuring they could participate in MOMS Line support activities.



SSM Health and the MOMS Line partnered with the regional Perinatal Behavioral Health Initiative (PBHI) to connect families with experts in perinatal mood disorders, maternal/infant mortality and comprehensive case management. Additional community partners, including SSM Health’s St. Louis hospitals, Kangaroo Kids, Jamaa Birth Village, and New Beginnings Missionary Baptist Church, offered space for safe in-person activities as allowed by state and local health mandates. SSM Health Foundation – St. Louis also partnered with a number of local service providers that offer support for our region’s mothers, including the St. Louis Area Diaper Bank, WIC, Mercy Mother/Baby Intensive Outpatient program, the St. Louis Behavioral Medicine Institute and more. The support of these partnerships, along with the generosity of our benefactors, continues to provide an enhanced network of services for women in our communities and the hope, healing and support of knowing they are not alone.



Story of IMPACT

EXPANDING VITAL HEALTH CARE SERVICES TO OUR COMMUNITIES

SSM Health Saint Louis University Hospital is a vital health care option for 2.4 million people across the St. Louis metro region. As the teaching hospital for Saint Louis University School of Medicine and SLUCare Physician Group, it is also an integral part of health care advancement and training in our region and beyond, providing integrated academic spaces and technologically advanced care and collaboration platforms. The SSM Health Saint Louis University Hospital Campaign was launched in 2017 to secure capital and comprehensive support for a \$550 million urban replacement hospital and Center for Specialized Medicine. On September 1, 2020, the new SSM Health Saint Louis University Hospital opened its doors to the community, thanks to generous support from benefactors in our region and beyond.

The new SSM Health Saint Louis University Hospital houses sophisticated technology and design that supports and elevates SSM Health's academic-medical partnership with the SLU School of Medicine. Private inpatient rooms and convenient outpatient services will better serve diverse patient and family needs. The new Emergency Department and Level I Trauma Center is two times larger, to meet the growing critical care needs of 75 outlying partner clinics and nearly 50,000 patients annually within a 250-mile radius across Missouri and Illinois. Last year, SSM Health Saint Louis University Hospital provided more than \$80 million in charity care and community benefit, including prevention and wellness programs.

Today, the hospital campaign continues raising support for additional renovations, community outreach and access, workforce excellence, patient care, emergency response and state-of-the-art equipment like an Interoperative MRI (iMRI) that combines the power of advanced imaging with surgery to optimize therapeutic and diagnostic interventions. This facility not only advances health care for our region, it also anchors Midtown St. Louis redevelopment and neighborhood revitalization. We are proud to invest in our city's health, workforce and economic development, and we are inspired by the ongoing generosity of benefactors who choose to do the same.



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Story of IMPACT

SUPPORT TO CARE FOR THOSE WHO CHOOSE TO TAKE CARE OF US

As witness to the incredible hope and healing that SSM Health caregivers provide to our patients, we are called to do all we can to take care of those who choose to take care of us. In 2020, as health care workers across the globe displayed incredible heroism, we rallied our communities to do all we could to support those who have sacrificed so much to lead us all through the challenges of a global pandemic.

COVID-19 impacted our methods for training nurses, clinical partners, paramedics and respiratory therapists in our ministries. To ensure social distancing and safe practices are maintained, training group sizes were condensed and hands-on skills training was shifted to one-on-one sessions. These changes required additional training equipment availability throughout our SSM Health ministries. Funded through the SSM Health Foundation Urgent Response Fund, tools like Laerdal Modular Skills Trainers and the Sim Cube Advanced offer caregivers with portable training units optimized for distance learning, giving them the ability to practice important clinical skills safely and repeatedly. This training will decrease the number of health care-associated conditions in our facilities and enable our clinicians to continue providing exceptional care to patients.

Appropriate and timely respiratory management was essential when caring for critically ill COVID-19 patients. In 2020, with the support of generous contributions to the SSM Health Urgent Response Fund, funding was provided for the Laerdal Active Servo Lung 5000 Lung Solution and Hamilton Ventilator, two vital pieces of equipment that will be used within all St. Louis region hospitals and the SSM Health Simulation & Training Center, along with training for all clinicians focused on the ventilatory needs of our communities' most critical patients. Funding also provided support for the EigenFlow 2 Advanced Extracorporeal Membrane Oxygenation (ECMO) Simulator, an educational tool that enables providers to train on a technique that provides potentially life-saving cardiac and respiratory support to critically ill patients. This ongoing training on ventilator management and ECMO in simulated scenarios is helping nurses, respiratory therapists and physicians increase their competence and confidence when caring for patients.



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Story of IMPACT

STRENGTHENING TOGETHERNESS DURING DISTANCING

Though 2020 pulled us apart physically, we were continuously inspired by the spirit of resilience and togetherness in our communities. As quickly as the challenges of COVID-19 arose, our communities rose to meet them.

SSM Health Foundation – St. Louis created the Urgent Response Fund as a way to deliver immediate resources to SSM Health experts during the pandemic. From providing essential health care needs to supporting employee relief efforts, this fund was a critical bridge between SSM Health caregivers, COVID-19 patients and their families, and benefactors looking for ways to help our communities cope. One anonymous donor selflessly gave \$8,000 for the purchase of iPads for COVID-19 units, a gift that one patient's daughter credits for his recovery. In fact, she was so inspired by the power of this technology that she created a GoFundMe campaign that raised \$32,000 for the SSM Health Foundation to purchase iPad Minis to distribute to all ministries.

Gifts to the Urgent Response Fund have also helped to provide vital caregiver support to the SSM Health care heroes who continue their selfless work on the frontlines of the pandemic response. When Tom Bushlack, Ph.D., regional director of mission integration for SSM Health – St. Louis, came across Schwartz Rounds, he felt compelled to bring them to SSM Health. These grand rounds-style events focus on a case or theme related to the emotional impact of patient care that team members experience. Through the support of the Urgent Response Fund, 20 SSM Health employees were trained in this method and one year of system-wide membership was funded to allow the ministries to offer Schwartz Rounds.

When another SSM Health leader came to the Foundation requesting funds for the purchase of additional scrubs to allow caregivers to change out of contaminated garments at the end of their shifts, our communities once again rose to meet the call. Through their gifts, the Urgent Response Fund provided 5,000 sets of scrubs for our frontline health care providers.

Through the SSM Health Foundation Urgent Response Fund, our communities continue to bring hope and healing to patients and providers, ensuring the uninterrupted delivery of exceptional care to those who need it most.



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Looking FORWARD

As our communities move forward, our purpose, as always, is to help them heal. We are doing so by prioritizing funding to address the most pressing needs of our communities after the impact of the pandemic, including:

- Behavioral Health, to help patients in our communities cope with mental illness and emotional challenges, while also supporting our SSM Health caregivers after a year of incredible stress
- Cancer Care, to provide patient-centered treatment and support programs to some of our communities' most vulnerable patients
- Community Health, to ensure that everyone in the communities we serve has access to exceptional care and resources to help them manage their health
- Women's Health, to continue providing a continuum of care for the women of our communities at every stage of life



In some ways, caring for our communities looks different after a year that changed so much about our daily lives. As providers and patients remain cognizant of safety and social distancing guidelines, we are working hard to make sure they have the resources they need to deliver and access exceptional care when they need it most, including funding telemedicine tools and programs. We recently helped to secure a grant for SSM Health which will support increased access to telemedicine in rural communities. This grant will fund the TeleTouch Pregnancy Connection, a telemedicine network that will expand obstetrics and neonatal services and improve birth outcomes and long-term wellness for over 1,400 women in our communities.

Through these and other efforts, we are working to remind our communities of all that we can achieve through shared compassion. We each have the power to make a difference, and it is when we face the future together that our communities are at their strongest.



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