

Stabilize. Support.  
Strengthen.



**SSM**Health<sup>®</sup>  
Foundation  
ST. LOUIS



**SSM Health**  
**Foundation – St. Louis**  
Annual Report 2022

A shared courage.  
A common good.

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# Message from the president and board chair

Dear Friends,

This past year, we embraced what it means to be truly present in our community — how we could be there for those in need, whether as a caregiver, a patient, or a benefactor.

Our founding sisters, the Franciscan Sisters of Mary, began their ministry of healing with just \$5 and a basket to collect donations and carry medical supplies. A neighbor provided a lantern so they could brighten the night and continue their care. Through this seemingly small act of historical care, SSM Health exists today to provide access to exceptional health care services to our community. Our holistic high-impact programs are designed to improve overall quality of life for those in need.

We helped bring telemedicine to women who are doing it all and deserve to take a step back to care

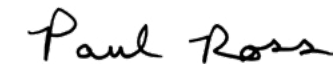
for themselves. We advanced technology for patients receiving cancer care. And we provided a food program to help meet our neighbors' most basic needs.

Our 2022 combined support culminated at our SSM Health Foundation Gala — *Bright Night*, raising over \$750,000 to stabilize, support, and strengthen the lives of our neighbors. Your care and generosity made for a night of purpose-driven passion in support of our region's most vulnerable communities and their health.

Together, we continue to help our neighbors thrive. It takes not just one of us, but all of us — doctors, nurses, staff, benefactors — to be the light that SSM Health sends out into the world.

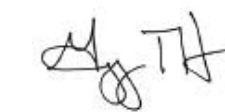
When we shine our light with a shared purpose, we help our communities strive toward a healthier, stronger, brighter future. Thank you for being a part of illuminating our path forward for those in need.

In service,



**Paul R. Ross**

President, SSM Health Foundation – St. Louis  
Region Vice President, Philanthropy



**Greg Hesser**

Board Chair, SSM Health Foundation – St. Louis  
President and CEO, Alberici Constructors





## Our Why:

We care about people and our community. Since health and wellness touch every person and their quality of life, those impacts need to be addressed.

## Our Mission:

To inspire financial and spiritual support of SSM Health's Mission by building personal relationships and community engagement.

## Our Vision:

A sustainable and meaningful health impact in our community.

## Our Values:

Compassion, respect, excellence, stewardship, and community.





# How we serve

SSM Health Foundation – St. Louis works to raise awareness and financial support for patient-centered programs and initiatives throughout our region, including:

- SSM Health Behavioral Health
- Community health
- Continuing education and training for our health care providers
- Hospital capital improvements and equipment
- SSM Health Cancer Care
- Heart and vascular care
- Post-acute and home hospice care
- SSM Health Women’s Health
- And more

We want to stabilize, support, and strengthen our region from all facets because we know health is more than treating the immediate health symptoms of a person. It’s treating the whole person — physically, emotionally, and socially. Taking care of our community holistically is what SSM Health is all about.

Through working alongside our benefactors, health care providers, donors, and more, we can positively affect the lives of those we serve. We hear the stories of gratitude shared with us from people like Tiana, a mother to two daughters and a toddler son.

Tiana’s hands were full caring for her little ones and being the main caregiver for her mother. She kept pushing off the pain she felt in her legs because she had too much to do and couldn’t take time off for a doctor’s appointment. At one point, after several weeks, the pain became unbearable. Tiana was admitted to the emergency room at SSM Health Saint Louis University Hospital for severe pain, swelling, and cramping in her legs.

Our physicians quickly determined blood clots were the source of her problem and posed an immediate threat to her life. Tiana received the specialized care she needed to treat her blocked arteries — along with ongoing support from the SSM Health team. They not only provided education on healthy eating habits but also helped her find a balance between caring for the needs of her family while also taking care of herself.

Our care extends outside the four walls of our hospitals, ensuring our patients have the wraparound support they need to thrive. Combined support helps us:

**Stabilize** the worry and anxiety in our homes with innovative behavioral health care programs.

**Support** the daily experience of individuals through community health initiatives, including food pantries and transportation plans to combat common barriers to care.

**Strengthen** our community and caregivers through education connections and programs.

Our presence in our communities is bright. We know we can shine a light on the opportunities that will positively impact our neighbors, and we are more effective when we work *together*.

**“I knew I was ignoring my own needs and my health, but I kept pushing until it was finally too much. It took a life-threatening emergency for me to realize I needed to start caring for myself, too.” – Tiana**





# Foundation team

SSM Health Foundation – St. Louis is backed by a team of compassionate individuals committed to helping the greater St. Louis region stabilize, support, and strengthen. This thoughtful and big-hearted team nurtures relationships between our benefactors, SSM Health hospitals, health care providers, and patients.

## Meet the 2022 team:

### Leadership

**Paul R. Ross**  
Region Vice President, Philanthropy

**Ryan McDannold**  
Assistant Vice President

**Amy H. Collard**  
Director, Operations

### Major Giving

**Sue A. Adams**  
Director, Major Giving

**Erin Estopare**  
Major Gift & Planned Giving Officer

**Maureen Herrmann**  
Major Gift & Planned Giving Officer

### Corporate & Foundation Engagement

**Iris Calloway**  
Corporate Giving Officer

**John Mertens, M.A.**  
Grants Development Manager

**Jeanne Hampson**  
Foundation Program Coordinator

### Administrative Support

**Kim Cadle**  
Executive Assistant

**Doris J. Dednam**  
Foundation Department Assistant

### Operations

**Melissa Smith**  
Senior Foundation Coordinator

**Theresa Mitchell**  
Prospect Research Coordinator

**Paula Napier**  
Foundation Coordinator

### Marketing and External Relations

**Alison White**  
Manager of Marketing & Events



Join us in our efforts to raise funds for patient-centered, high-impact SSM Health initiatives. To learn more, go to [givetossmhealth.org](https://givetossmhealth.org) or email us at [FoundationSTL@ssmhealth.com](mailto:FoundationSTL@ssmhealth.com).



# Board of trustees

## The board backing our efforts.

Benefactor support means everything to us and plays a crucial role in sustaining SSM Health and the vital role we play in the communities we serve. Meet the people whose impassioned stewardship and astute leadership position us to serve year after year.

### CHAIR

**Gregory Hesser**  
President  
Alberici Constructors

### CHAIR-ELECT

**Kevin Gunn**  
Principal  
NextEra Energy Resources

### PRESIDENT

**Paul R. Ross**  
President  
SSM Health Foundation – St. Louis  
Region Vice President, Philanthropy

### TREASURER

**Robert Koester**  
Executive Vice President & CFO  
Murphy Company

### SECRETARY

**Ampy Kollman-Moore**  
Principal  
AKM, LLC – Intl. Business Consulting

**Lou Brock, Jr.**  
President  
Lou Brock Mechanical

**Jake Brooks**  
President  
SSM Health St. Joseph Hospitals  
St. Charles and Wentzville

**Travis Capers**  
President  
SSM Health St. Mary's Hospital – St. Louis

**Darren Clay**  
President  
Clay Piping Systems, Inc.

**Dr. Jerome Dwyer**  
Physician  
St. Louis Cardiology Center, P.C.

**Jeremy Fotheringham**  
Academic & Regional President  
SSM Health – St. Louis

**Tina Garrison**  
President  
SSM Health DePaul Hospital – St. Louis

**Kyle Grate**  
President  
SSM Health St. Clare Hospital – Fenton

**Deb Graves**  
President  
SSM Health St. Joseph  
Hospital – Lake Saint Louis

**Constance Gully**  
President & CEO  
Parents as Teachers

**Marion Kelly**  
Senior Vice President, Wealth & Investment  
Management Marketing  
Wells Fargo

**Steven Lierman**  
Partner  
StoneBridge Senior Living

**Evan McGinnis**  
Director of Development & Financial Advisor  
Renaissance Financial

**Ken Naumann**  
President  
Kaiser Electric, Inc.

**Stephen Newman**  
Owner  
360 Quality Care + Transport Services

**Michelle Nischbach**  
Vice President, Verification Services  
Equifax Workforce Solutions

**George Obernagel, III**  
Owner  
Obernagel Farms

**David T. Orthwein**

**Michael Prost**  
Partner  
Wipfli LLP

**Dr. Henry Randall**  
Professor of Surgery  
Executive Director & Division Chief  
SSM Health SLU Hospital  
Abdominal Transplant Center

**Anne Ritter**  
Partner  
Armanino, LLP

**Dr. William Schroer**  
Medical Director of SSM Health  
Orthopedics and Co-Medical Director  
of the Joint Replacement Center  
SSM Health DePaul  
Hospital – St. Louis

**Steven M. Scott**  
President  
SSM Health SLU Hospital

\*2022 board of trustees as of December 31, 2022.

**Anthony Sgroi**

**Emery Skolfield**  
General Partner, Marketing  
Edward Jones

**Stephen Smith**  
CEO  
Lawrence Group

**Anthony Soukenik**  
Attorney & Shareholder  
Sandberg Phoenix & von Gontard P.C.

**Kirk Syberg**  
Owner  
Syberg Family of Restaurants

**Dr. Gaetano Venezia, II**  
Physician  
SSM Health St. Clare  
Hospital – Fenton

**Gary Welker**

**Sharita Kyles Wilson**  
Professor of Communication  
Pepperdine University

## Special thanks

Every year, we give lantern awards to our committed partners whose compassion and dedication have been a shining light of guidance. These lanterns are a symbol of generosity that dates back to the Franciscan Sisters of Mary, who were gifted a lantern by a loving neighbor to help them continue their ministry. The recipients this year were:

**Greg Hesser**, President & CEO at Alberici Constructors

**Anne Ritter**, Partner at Armanino, LLP

**Emery Skolfield**, General Partner at Edward Jones

Your compassionate generosity inspires and enables our SSM Health hospitals to continue to provide the highest quality of patient-centered care across the greater St. Louis region. Thank you to all who support SSM Health Foundation – St. Louis. For this combined support and so much more, we are grateful.

**Jeremy Fotheringham**  
Regional President  
SSM Health St. Louis

# Story of impact

## Advancing cutting-edge technology

Providing excellent, compassionate care involves more than advanced educational opportunities and training programs for our caregivers. It also means having access to state-of-the-art medical facilities and equipment for our patient-centered, high-impact programs.

A cancer diagnosis is a shocking and worrisome experience — and patients facing it deserve the highest quality of care and utmost compassion. Through generous funding from SSM Health Foundation - St. Louis, the Women's Center at SSM Health St. Clare Hospital - Fenton has purchased an image-guided upright tomosynthesis (3D) biopsy table.

This advanced technology dramatically improves biopsy accuracy and reduces the procedure time for patients and health care providers. The new table also eliminates the need to travel from one clinic location to another, as patients receive care in one place at SSM Health St. Clare's Breast Center.

The equipment allows for the targeting of mammogram and 3D-mammogram-only findings that are not visible on an ultrasound. Alongside the state-of-the-art Brevera needle system, the two technologies combine image localization, targeting, breast tissue acquisition, and real-time imaging of the breast tissue.

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Our SSM Health Cancer Care efforts – diagnostic testing and research, tailored treatment programs, and more – ensure those living with cancer have the top-notch treatment and care they deserve.



More than **5,700**

estimated new breast cancer cases in Missouri for 2023

*\*Cancer Statistics Center*

Image: Hologic, Affirm Breast Biopsy Guidance System





# Story of impact

## Providing comprehensive care for women in our region

From preventative care to behavioral health support and beyond, women in our communities need access to specialized care that addresses their unique needs and issues. Too often, we see the women in our lives put their health last while they care for those around them.

Nikki, a single mom with four kids and two jobs, was not prioritizing her type 2 diabetes diagnosis after her car stopped running and she lost her daytime job at the start of the pandemic. Realizing she needed to stop putting her health on the back burner to be the best mom to her little ones, Nikki reached out to SSM Health for help.

Without a car or reliable childcare, Nikki required a doctor's appointment that could work with her schedule. A virtual appointment with SSM Health Women's Wellness Center at SSM Health St. Mary's Hospital - St. Louis was a great starting point to help Nikki get her health back on track. The health care provider helped Nikki get testing supplies and insulin, provided access to patient education for healthy

eating habits, and connected her with long-term resources near her for further assistance.

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Contributions to SSM Health  
Women's Health programs support  
clinical trials, innovative research,  
top-tier care, cutting-edge  
technology, and more.





# Story of impact

## Addressing food and nutrition insecurity

In the greater St. Louis region, 1 in 8 struggle with food insecurity and sometimes have to make the impossible choice between paying for food or medical care. The ability to access healthy, nutritious food is just one of the many economic and social conditions that can affect an individual's overall health and well-being.

**SSM Health Foundation – St. Louis and SSM Health DePaul Hospital – St. Louis** know confronting and overcoming the underlying causes of health issues for the underserved extends outside of treating the symptoms of their health care needs. While our exceptional clinical services make an impact daily, programs like **SSM Health DePaul's Bread Basket** touch our patients in a way medical care simply cannot.

We work closely with local organizations, like the St. Louis Area Foodbank, to ensure our community members have greater access to the nutrition they need to thrive.

The Bread Basket program at SSM Health DePaul begins when a patient steps through the hospital

doors. They are screened for food insecurity, and if identified as having a need, the health care providers will discharge the patient with two days of food for their household. From there, patients receive connections to the St. Louis Area Foodbank and longer-term community-based support systems, such as SNAP and Medicaid, to help meet their nutritional needs and disrupt the readmission cycle.

By working closely with local organizations, we can ensure our community members have greater access to the nutrients they need to thrive. In 2022, **174 baskets of food were distributed** to those who screened positive for food insecurity. In addition to the Bread Basket program, SSM Health offers community-wide food distribution events in partnership with the Foodbank. Also in 2022, we hosted **10 distribution events at our hospitals to feed 6,582 individuals.**

Together, we continue to expand this program across other SSM Health hospitals to serve even more in need within the zip codes we serve.

Roughly **20-30%**

of families in the service area for SSM Health DePaul are food insecure in some way.

“Our founding sisters focused on meeting the needs of the most vulnerable, and there is no need more basic than food security. The Bread Basket program is a meaningful connection to our patients, our community, and our heritage.”

— Tina Garrison, President, SSM Health DePaul Hospital



A recent report by the St. Louis Area Foodbank states that

**5,700** of patients

in the program have not been readmitted to the hospital. Reducing readmission rates is an important stabilization measure in health care.





# Your dollars at work

Our combined support leads to a stabilized, stronger, and supported region.

We are proud stewards of your generous donations. We thoughtfully direct your gifts toward specific areas and programs according to your intent, the greatest need, and where your support will make the most difference. In 2022, your contributions joined together to create an impact across our community:

## Region-wide

- SSM Health Regional Perinatal Simulation Program
- Interdisciplinary Breast Center Conference Certification
- Prescription drug disposal program
- SSM Health Cancer Care nurse education programs and materials
- Colorectal cancer screening kits
- Breast and skin cancer screening events

## SSM Health Saint Louis University Hospital

- Nursing certifications and e-learnings

## SSM Health DePaul Hospital – St. Louis

- Nutrition Support Certification for clinicians
- Purchase of colposcope for gynecological cancer patients
- Connection for Health and Healing Program
- Recliners in the Behavioral Health Holding Unit

## SSM Health St. Clare Hospital – Fenton

- Nursing certifications and e-learnings
- Micromart for hospital employees
- Upright tomosynthesis (3D) biopsy table at the Breast Care Center
- Supplies for the Community Garden

## SSM Health St. Mary's Hospital – St. Louis

- Supplies for the SSM Health internal medicine clinic, which serves the uninsured community
- GE Healthcare Giraffe™ OmniBed™ Carestation for the littlest patients
- Custom-fitted flight suits for our maternal transport team
- Spinning Babies continuing education workshop
- Walking path in commemoration of the Franciscan Sisters of Mary Convent
- Breast Ultrasound Certification
- Education and support resources for stroke patients

## SSM Health St. Joseph Hospital – Lake Saint Louis

- Native Prairie Garden
- Early Mobility Unit
- Wireless fetal monitors
- Upgrades to EKG machines

## SSM Health St. Joseph Hospital – St. Charles

- Operating room nursing education at AORN Conference
- Suicide prevention doors for SSM Health Behavioral Health
- Colorectal cancer screening kits



## Donor spotlight

The people behind the giving: Cedric the Entertainer and Sharita Kyles Wilson

For the past 10 years, Cedric, his sister, Sharita Kyles Wilson, and his family have been generously supporting SSM Health Women's Health so that all women have access to exceptional health care. Their journey with SSM Health started years ago at SSM Health St. Mary's Hospital – St. Louis. Their mother, Rosetta, was receiving cancer treatment, and the care and love she received became a guiding light for Cedric and Sharita in their efforts to raise funds on behalf of SSM Health Women's Health.

In 2022, Cedric and Sharita supported the women in their lives — and the ever-present ones in all our communities — with a generous gift of \$25,000 to provide women in our region access to patient-centered, high-impact programs and services.

Rosetta's legacy also lives on through the Rosetta Boyce Kyles Women's Pavilion at SSM Health St. Mary's. It's a symbol of the comprehensive women's health care services designed to meet the needs of women from all walks of life.

From behavioral health education and resources, accessible and equitable prenatal and obstetrics care, telemedicine, breast care screenings, 3D mammography, and more, SSM Health and our generous benefactors fully support the women who do so much for us.



# By the numbers

It is through the generosity of our benefactors and sponsors that SSM Health Foundation – St. Louis can help SSM Health hospitals fulfill their Mission to reveal the healing presence of God through exceptional health care services. This is what our combined benefactor support looked like for our Comprehensive Campaign that wrapped up in 2022 and Annual Fund donations:

## Comprehensive Campaign



Total Goal  
\$25,505,599

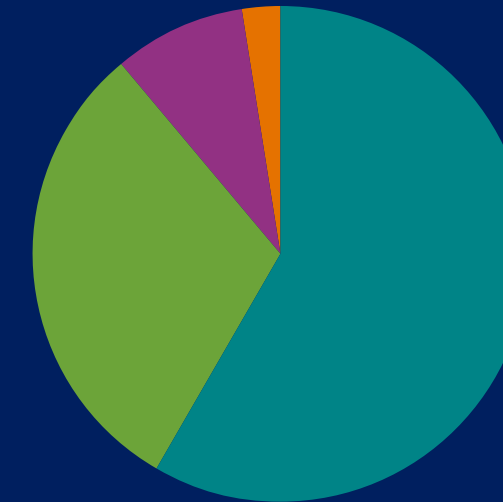
- SSM Health SLU Hospital Campaign  
\$9,579,645
- SSM Health DePaul Campaign  
\$1,159,403
- SSM Health St. Clare Mammography Machine  
\$155,815
- Education  
\$499,976
- Greatest Need  
\$4,882,773
- Community Health  
\$6,959,205
- Behavioral Health  
\$820,782
- Cancer Care  
\$602,815
- Women's Health  
\$2,224,783
- Hospice & Home Health  
\$51,754



Total

# \$26,936,951

## 2022 Donor Sources



- Corporate  
\$1,517,840
- Individual  
\$797,348
- Foundation  
\$223,982
- Estate  
\$60,998

Total  
\$2,600,167

Number of gifts  
20,966

Number of donors  
2,570





# 2022 highlights

## SSM Health Foundation Gala – *Bright Night*

Presented by Alberici Constructors and Edward Jones and sponsored by a group of dedicated organizations, the 2022 gala at The Ritz-Carlton, St. Louis was a night of radiance and purpose-driven passion. We came together in support of our most vulnerable communities and their health to raise more than \$750,000 to stabilize, support, and strengthen the lives of our neighbors.



## 7th annual SSM Health Foundation Open 2022

Held at the Norwood Hills Country Club, this event brought together SSM Health benefactors to raise funds and awareness for our region’s greatest need to make a big impact in the lives we serve through high-impact, patient-centered programs, new technologies, and much more. It was a great day of networking and community support!



## SSM Health Women’s Health Salon

Guests came together for an evening to learn how we are providing support for women’s health in the greater St. Louis region through our vital behavioral health initiatives, accessible and equitable prenatal and obstetrics care, telemedicine, and more. Special guests Cedric the Entertainer and Sharita Kyles Wilson attended the evening and made a generous lead gift of \$25,000 to ensure the women who do so much for our communities have the care they need in return.



## The Future of Health Care

Over the years, we’ve seen how our community’s health is impacted by more than just their doctor’s visits and follow-ups. It’s also physical, environmental, and social factors — their social determinants of health (SDoH) — that are interconnected to the overall health of communities across the world. SSM Health Chief Community Health Officer Dr. Alexander Garza and Foundation President and Region Vice President Paul R. Ross shared their ideas on how health care systems can make an impact in [Healthcare Business Today](#) and [HIT Consultant](#).



# Looking forward

SSM Health Foundation – St. Louis looks to continue in the tradition of our founding Sisters on a larger scale, nurturing relationships with benefactors to stabilize, support, and strengthen our underserved communities.

In 2023, we are advancing toward to a brighter and healthier future for all. In addition to our day-to-day outreach, we continue to foster awareness and build support through events including:

- **8th annual SSM Health Foundation Open**, to be held on June 12 at Norwood Hills Country Club, to raise funds and awareness for SSM Health services throughout the St. Louis area.
- **SSM Health Golf Tournament**, benefitting SSM Health Hospice and Home Health, to be held on August 28 at Old Hickory Golf Club, St. Peters, Missouri.
- **The annual Bright Night Gala**, to be held on September 30 at The Ritz-Carlton, St. Louis to raise money for the programs and initiatives which serve our neighbors in need.

Caring for our communities requires more than providing a safe place for them to receive care. It's providing access to highly trained health care professionals, the newest technologies, and wrap-around care and resources — in and outside the four walls of SSM Health hospitals.

Together, we can continue to stabilize, support, and strengthen the greater St. Louis region.



We are ever grateful to you for your support of our community, initiatives, and Mission. Your generosity is critical to helping us continue serving our communities in need. Keep making a difference: [www.givetossmhealth.org/donate](http://www.givetossmhealth.org/donate).

# Make your impact

Support can be shown in many ways — a hug, a look, a generous gift, a listening ear.





# Stabilize. Support. Strengthen.

SSM Health Foundation – St. Louis exists to inspire financial and spiritual support of the SSM Health Mission by building personal relationships and community engagement.



[givetossmhealth.org](http://givetossmhealth.org)

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