

A photograph of a night event, likely a charity auction. In the foreground, a person's hand is raised, holding a white bidding paddle with the number "121" printed on it in large, bold, black digits. The background is a large, dimly lit room with a stage. On the stage, a large, illuminated sign spells out "Amen" in a stylized, glowing font. The overall atmosphere is formal and celebratory.

121

SPONSORSHIP PACKET

2026 Bright Night Gala

The Ritz-Carlton – St. Louis | October 17, 2026

2026 Sponsorship Opportunities

Your sponsorship supports innovative, patient-centered care across SSM Health's seven local hospitals in the greater St. Louis region.

PRESENTING SPONSOR

Industry Specific Exclusivity* - \$50,000

- VIP seating for 20
- Company logo featured on save-the-date and invitation
(*commit by January 5, 2026, to ensure inclusion on all promotional materials*)
- Company logo included on marketing and event promotion materials
- Branded welcome area at event entrance for high-impact first impression
- Company logo featured on event signage
- Onstage recognition during the event program
- Onscreen recognition as Presenting Sponsor during the event program
- Full-page company ad in printed event program

*Contact us for details regarding Industry Specific Exclusivity at EventSTL@ssmhealth.com

CUSTOM SPONSOR

Exclusive Opportunity - \$25,000

- VIP seating for 10
- Custom options include, but are not limited to:
Dance floor sponsor, After-party sponsor, Photo opportunity sponsor, Physicians' reception sponsor, or Feature bar sponsor
- Onstage recognition during the event program
- Onscreen recognition as Custom Sponsor during the event program
- Full-page company ad in printed event program

*Custom sponsorship activations are subject to availability and will be confirmed on a priority basis upon commitment

DIAMOND SPONSOR

\$20,000

- VIP seating for 10
- Company logo included on marketing and event promotion materials
- Company logo featured on event signage
- Onstage recognition during the event program
- Onscreen recognition as Diamond Sponsor during the event program
- Half-page company ad in printed event program

PLATINUM SPONSOR

\$15,000

- Premier seating for 10
- Company logo featured on event signage
- Onstage recognition during the event program
- Onscreen recognition as Platinum Sponsor during the event program
- Quarter-page company ad in printed event program

DINNER & WINE SPONSOR

10 Opportunities Available - \$12,500

- Preferred seating for 10
- Company logo included on “Dinner & Wine” event signage
- Company digital recognition during the gala
- Company logo listed on the menu in printed program

GOLD SPONSOR

\$10,000

- Seating for 10
- Company logo featured on event signage
- Company digital recognition during the gala
- Company listed in printed event program

SILVER SPONSOR

\$7,500

- Seating for 10
- Company digital recognition during the gala

NEXT STEPS

If you have questions regarding sponsorship opportunities, please contact EventSTL@ssmhealth.com or **314-523-8044**.

If you are ready to commit, please choose your desired sponsorship level on the registration form and return the filled out form to EventSTL@ssmhealth.com by July 1, 2026.

We look forward to having you join us at the 2026 Bright Night Gala!