



SPONSORSHIP PACKET

# 2026 Bright Night Gala

The Ritz-Carlton – St. Louis | October 17, 2026



# 2026 Sponsorship Opportunities

Your sponsorship supports innovative, patient-centered care across SSM Health's seven local hospitals in the greater St. Louis region.

## PRESENTING SPONSOR

### Industry Specific Exclusivity\* – \$50,000

- VIP seating for 20
- Company logo featured on save-the-date and invitation  
*(commit by January 5, 2026, to ensure inclusion on all promotional materials)*
- Company logo included on marketing and event promotion materials
- Branded welcome area at event entrance for high-impact first impression
- Company logo featured on event signage
- Onstage recognition during the event program
- Onscreen recognition as Presenting Sponsor during the event program
- Full-page company ad in printed event program

\*Contact us for details regarding Industry Specific Exclusivity at [EventSTL@ssmhealth.com](mailto:EventSTL@ssmhealth.com)

## CUSTOM SPONSOR

### Exclusive Opportunity – \$25,000

- VIP seating for 10
- Custom options include, but are not limited to:\*
- Dance floor sponsor, After-party sponsor, Photo opportunity sponsor, Physicians' reception sponsor, or Feature bar sponsor*
- Onstage recognition during the event program
- Onscreen recognition as Custom Sponsor during the event program
- Full-page company ad in printed event program

\*Custom sponsorship activations are subject to availability and will be confirmed on a priority basis upon commitment

## DIAMOND SPONSOR

**\$20,000**

- VIP seating for 10
- Company logo included on marketing and event promotion materials
- Company logo featured on event signage
- Onstage recognition during the event program
- Onscreen recognition as Diamond Sponsor during the event program
- Half-page company ad in printed event program

## PLATINUM SPONSOR

**\$15,000**

- Premier seating for 10
- Company logo featured on event signage
- Onstage recognition during the event program
- Onscreen recognition as Platinum Sponsor during the event program
- Quarter-page company ad in printed event program

## DINNER & WINE SPONSOR

**10 Opportunities Available – \$12,500**

- Preferred seating for 10
- Company logo included on “Dinner & Wine” event signage
- Company digital recognition during the gala
- Company logo listed on the menu in printed program

## GOLD SPONSOR

**\$10,000**

- Seating for 10
- Company logo featured on event signage
- Company digital recognition during the gala
- Company listed in printed event program

## SILVER SPONSOR

**\$7,500**

- Seating for 10
- Company digital recognition during the gala

## NEXT STEPS

If you have questions regarding sponsorship opportunities, please contact [EventSTL@ssmhealth.com](mailto:EventSTL@ssmhealth.com) or 314-523-8044.

If you are ready to commit, please choose your desired sponsorship level on the registration form and return the filled out form to [EventSTL@ssmhealth.com](mailto:EventSTL@ssmhealth.com) by July 1, 2026.

**We look forward to having you join us at the 2026 Bright Night Gala!**