SSMHealth
Foundation
ST. LOUIS

SSM HEALTH FOUNDATION
OPEN
ST. LOUIS

2026 SSM HEALTH FOUNDATION OPEN

Sponsorship Packet

Norwood Hills Country Club | June 8, 2026

Play with Purpose
The Golf Event of the Year!

Join us at the historic Norwood Hills Country Club — where every swing supports a greater cause. Nestled in the heart of St. Louis, Norwood Hills offers two legendary courses: the bold West Course, designed to test your power and precision, and the timeless East Course, a masterpiece of 1920s golf architecture that rewards thoughtful shot-making. This isn't just a day on the green, it's a celebration of generosity, community, and impact. Play where tradition meets transformation.

Details as of November 1, 2025 can be found below regarding our golf tournament structure, registration, and start times.

VENUE

Norwood Hills Country Club

1 Norwood Hills Country Club Dr.
St. Louis, MO 63121

For more detailed venue information click here:
Norwood Hills Country Club Guest Information

TIMELINE

9:30 am	Registration & Brunch
11:00 am	Shotgun Start
4:30 pm	19th Hole Cocktail Party
5:30 pm	Awards Dinner

2026 Sponsorship Opportunities

Your sponsorship supports innovative, patient-centered care across SSM Health's seven local hospitals in the greater St. Louis region. All golf packages include a round of golf, player gift, 19th hole cocktail party, and awards dinner.

MASTER SPONSOR

Industry Specific Exclusivity* – $20,000

- Two (2) Four-Person Teams
- Premier Branding: company logo on digital Save the Date, Invitation, and Eblast communications *(Must commit by January 5, 2026, to be included on Save the Date)*
- Executive Golf Experience: Golf with an SSM Health Leader *(1 leader per foursome, all requests must be made through the Foundation by April 10, 2026)*
- Exclusive Sign Placement and Recognition throughout the event
- Logo on Welcome Banner & Foundation Website
- Hole Sign
- Social Media Mention

*Contact us for details regarding Industry Specific Exclusivity at EventSTL@ssmhealth.com

CUSTOM SPONSOR

Exclusive Opportunity – $15,000

- Two (2) Four-Person Teams
- Custom Branding Opportunities *(Choose one)*
  Golf Carts, Player Gift, Hole Flags, Flight Winner Awards *(only 1 sponsorship available per option)*, Putting Green, Driving Range
- Golf with one (1) SSM Health Leader *(All requests must be made through the Foundation by April 10, 2026)*
- Exclusive Sign Placement and Recognition throughout the event
- Logo on Welcome Banner & Foundation Website
- Hole Sign
- Social Media Mention

ACE SPONSOR

$10,000

- Two (2) Four-Person Teams
- Logo on Welcome Banner & Foundation Website
- Hole Sign
- Social Media Mention

BRUNCH SPONSOR

Exclusive Opportunity – $7,500

- One (1) Four-Person Team
- Company Logo Exposure on Brunch Signage
- Exclusive Sign Placement
- Logo on Welcome Banner & Foundation Website
- Hole Sign
- Social Media Mention

DINNER SPONSOR

Exclusive Opportunity – $7,500

- One (1) Four-Person Team
- Company Logo Exposure on Dinner Signage
- Exclusive Sign Placement
- Logo on Welcome Banner & Foundation Website
- Hole Sign
- Social Media Mention

EAGLE SPONSOR

$5,000

- One (1) Four-Person Team
- Logo on Foundation Website
- Hole Sign
- Social Media Mention

Non-Golf Sponsorship & Add-On Opportunities

BEVERAGE CART SPONSOR

Only Two Opportunities Available – $2,500

- Sponsor Signage on Beverage Cart
- Opportunity for Two Sponsor Volunteers to Drive Beverage Cart During Event *(5-hour commitment)*
- Sponsor has the opportunity to provide company-sponsored promotional items.*
- Logo on Foundation Website

*Carts will be stocked with beer, water, soda, and snacks. The sponsor can supplement snacks. No outside alcohol is allowed.

HOLE SIGN SPONSOR

$1,000

- Hole Sign
- Company Name on Foundation Website

NEXT STEPS

If you have questions regarding sponsorship opportunities, please contact EventSTL@ssmhealth.com or 314-523-8044.

If you are ready to commit, please choose your desired sponsorship level by completing the sponsorship registration form and email to EventSTL@ssmhealth.com.

We look forward to seeing you at the 2026 SSM Health Foundation Open!