



SSMHealth
St. Mary's Foundation
MADISON

GIVING GUIDE **2025**

EVENT SPONSORSHIP OPPORTUNITIES



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Our Shared Commitment to Community

SSM Health St. Mary's Foundation is blessed to be part of such a strong philanthropic community committed to creating hope, healing, and opportunity for all – especially those most in need. When we pool ideas and resources, we can boldly forge ahead with innovative work that results in healthier and more connected communities.

In this Annual Giving Guide, we share the impact of your gifts and opportunities to partner with us in caring for our vibrant community. As a trusted health care provider in Dane County for more than 110 years, SSM Health remains focused on meeting the growing needs for complex care and expanding access to all we have the privilege to serve.

Please join us in support!

Your gifts advance SSM Health's Mission of exceptional care, providing hope and healing for our patients and families.

Sincerely,



Dina Boyle
Vice President Philanthropy
SSM Health Wisconsin



Garden Reception

Thursday,
June 19, 2025



SSM Health Madison Open

Monday,
September 15, 2025



Lights of Love

December 2025

Visit givetossmhealth.org/MadisonEvents or call **608-258-5600** for more details.



Garden Reception: Celebrating the Impact of Philanthropy

Thursday, June 19, 2025

5:30 – 8 pm | Short program: 6:30 pm

Barnwood Events

3230 Larsen Rd, Madison, WI 53711

The Garden Reception, hosted by SSM Health St. Mary's Foundation Board of Directors, is an invitation-only reception for Family of Friends, Leadership Giving Circle and Legacy Society Benefactors*. The evening will feature hors d'oeuvres, refreshments, entertainment, networking, and our most sincere gratitude for the organizations, community leaders, physicians, and staff who generously advance the Mission, Vision, and Values of SSM Health. Your support helps SSM Health St. Mary's Hospital and our entire health care ministry expand its capacity to meet the growing need for complex care in our community. Your sponsorship of this event will support board-approved funding initiatives.

Sponsorship levels:

\$10,000 (1), \$5,000 (2), \$2,500 (5)



* Family of Friends levels begin with cumulative giving of \$10,000 or more. The Leadership Giving Circle honors gifts of \$1,000 or more annually. Legacy Society members are honored for their intentions to remember SSM Health St. Mary's Foundation with an estate gift or beneficiary designation.



SSM Health Madison Open

Monday, September 15, 2025

11 am Leadership Welcome • Noon scramble start

Blackhawk Country Club

3606 Blackhawk Dr., Madison, WI 53705

Join us for the 4th Annual SSM Health Madison Open at Blackhawk Country Club! Proceeds benefit community health priorities identified through a comprehensive community health needs assessment. The event includes a welcome by SSM Health leadership, 18 holes of golf (scramble format) with hole activities followed by a casual buffet dinner and prizes. Your support of this event ensures access to reliable, exceptional, Mission-based care for our families, friends, and neighbors - especially those most in need.

Sponsorship levels:

Starting at \$2,500 (see sponsorship form for details)



Lights of Love: Tree Sponsorships

December 2025

Help brighten the holiday season for SSM Health St. Mary's patients, visitors, and staff by sponsoring a tree for the SSM Health St. Mary's Hospital Volunteer Lights of Love program. Proceeds from Lights of Love will benefit our patients and community.

Sponsored trees will be adorned with lights in SSM Health St. Mary's Hospital Healing Gardens. White lights are in memory of those who are no longer with us. Red lights are in appreciation of those who are living. Blue lights honor our health care heroes and those who serve our country.

Sponsorship level:

\$1,000 (15)



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2024 Impact of Philanthropy



\$1.6 million to fund Operating Room Integration Phase I, thanks to generous support for the Healing Hands Campaign.



Invested **\$237,000** in our caregivers through clinical education, nursing scholarships, employee relief and employee engagement.



\$220,000 to ensure safe transport for the tiniest and most vulnerable patients who require transport to SSM Health St. Mary's Hospital level III NICU.



\$111,000 for Healing Environment enhancements to benefit patients, staff and visitors, through Art Installations and Garden Improvements.



Philanthropic gifts funded new white boards in ALL patient rooms, cardiac rehab upgrades, and advanced technology for Radiation Oncology and Behavioral Health.



Funded a new sound system at St. Mary's Care Center, to improve access for the hearing impaired and benefit residents attending Mass, special activities, and life-enriching event programming.

Overall, in 2024, we provided **\$2,209,221** in philanthropic support to improve the patient experience and the health of our community.

2025 Event Sponsorship Form

Thank you for supporting SSM Health St. Mary's Foundation – Madison.

To reserve your spot today, please complete this sponsorship form and return it to the SSM Health St. Mary's Foundation Office. Contact the Foundation office with any questions at **608-258-5600**.

Garden Reception – Celebrating the Impact of Philanthropy (Thursday, June 19)

Title Sponsor: \$10,000 Gold Sponsor: \$5,000 Silver Sponsor: \$2,500

SSM Health Madison Open – Advancing Community Health (Monday, September 15)

** Sponsorships include a foursome. Golfer registration is available at givetossmhealth.org/MadisonEvents*

Presenting Sponsor: \$25,000** Lunch Sponsor: \$5,000
 The Turn Sponsor: \$10,000 Fast Pass Sponsor: \$5,000
 19th Hole Sponsor: \$10,000 Hole Sponsor: \$2,500 (up to 18 available)
 Beverage Cart Sponsor: \$5,000

*** Presenting Sponsor includes two foursomes.*

Lights of Love Tree Sponsorship – Brightening the Holidays while supporting Area of Greatest Need

Number of Sponsored Trees: _____ x \$1,000 each = _____

Total sponsorship: \$ _____

Contact information:

Name/Company Name: _____

Recognition/Signage Name (if different than above): _____

Email: _____ Phone: _____

Address: _____

City: _____ State: _____ Zip Code: _____

Payment options:

Check is enclosed. (Make check payable to *SSM Health St. Mary's Foundation*).

Mail me an invoice.

Charge my credit card.

Credit card number: _____ Expiration: _____

Name on card: _____ CVV code: _____

For more event information or to make your gift online, visit givetossmhealth.org/MadisonEvents or return this form to: **SSM Health St. Mary's Foundation, 700 South Park Street, Madison, WI 53715**
Call or email with questions: **608-258-5600** or stmarysfoundation@ssmhealth.com

SSM Health St. Mary's Foundation – Madison is a 501(c)3 organization. Your gift may qualify as a charitable tax deduction; please contact your tax advisor.

