





## The Golf Event of the Year!

Norwood Hills Country Club is one of St. Louis' premier golf destinations. Its elite West Course was made to challenge your drivers. Its sculpted East Course has remained relatively unchanged since 1922 and is tailor-made for shot makers. Norwood Hills is an icon of the 1920's Golden Age of Golf Architecture and remains one of the best in St. Louis.

Details as of November 18, 2024 can be found below regarding our golf tournament structure, registration and start times.

#### **VENUE**

Norwood Hills Country Club

1 Norwood Hills Country Club Dr.

St. Louis, MO 63121

For more detailed venue information click here: <u>Norwood Hills Country Club Guest Information</u>

#### TIMELINE

9:30 am Registration & Brunch

11:00 am Shotgun Start

4:30 pm 19th Hole Cocktail Party

5:30 pm Awards Dinner



## **Sponsorship Opportunities**

YOUR SPONSORSHIP SUPPORTS PATIENT-CENTERED, HIGH-IMPACT PROGRAMS AT SSM HEALTH. ALL GOLF PACKAGES INCLUDE A ROUND OF GOLF, PLAYER GIFT, 19<sup>TH</sup> HOLE COCKTAIL PARTY AND AWARDS DINNER.

## MASTER

#### INDUSTRY SPECIFIC EXCLUSIVITY\* - \$20,000

- o Two (2) Four-Person Teams
- o Company logo on digital Save the Date, Invitation and Eblast communications (must commit by January 1, 2025 to be included on save the date)
- o Golf with an SSM Health Leader (1 leader per foursome) (all requests must be made through the Foundation by April 15, 2025)
- o Exclusive Sign Placement
- o Logo on Welcome Banner & Foundation Website
- o Hole Sign
- o Social Media Shout-Out with Company Tag/Hashtag

\*Contact us for details regarding Industry Specific Exclusivity **EventSTL@ssmhealth.com** 



## **Sponsorship Opportunities**

YOUR SPONSORSHIP SUPPORTS PATIENT-CENTERED, HIGH-IMPACT PROGRAMS AT SSM HEALTH. ALL GOLF PACKAGES INCLUDE A ROUND OF GOLF, PLAYER GIFT, 19<sup>TH</sup> HOLE COCKTAIL PARTY AND AWARDS DINNER.

## CUSTOM SPONSOR

#### EXCLUSIVE OPPORTUNITY - \$15,000

- o Two (2) Four-Person Teams
- o Custom Options in the following places:
  - o Golf Carts, Player Gift, Mobile Scorecard, Hole Flags
- o Golf with one (1) SSM Health Leader (all requests must be made through the Foundation by April 15, 2025)
- o Exclusive Sign Placement
- o Logo on Welcome Banner & Foundation Website
- o Hole Sign
- o Social Media Shout-Out with Company Tag/Hashtag

#### ACE SPONSOR

\$ 10,000

- o Two (2) Four-Person Teams
- o Logo on Welcome Banner & Foundation Website
- o Hole Sign
- o Social Media Shout-Out with Company Tag/Hashtag

<sup>\*</sup>only one sponsorship is available per option



# **Sponsorship Opportunities**

YOUR SPONSORSHIP SUPPORTS PATIENT-CENTERED, HIGH-IMPACT PROGRAMS AT SSM HEALTH. ALL GOLF PACKAGES INCLUDE A ROUND OF GOLF, PLAYER GIFT,  $19^{\text{TH}}$  HOLE COCKTAIL PARTY AND AWARDS DINNER.

## BRUNCH SPONSOR

#### EXCLUSIVE OPPORTUNITY - \$7,500

- o One (1) Four-Person Team
- o Company Logo Exposure on Brunch Signage
- o Exclusive Sign Placement
- o Logo on Welcome Banner & Foundation Website
- o Hole Sign
- o Social Media Shout-Out with Company Tag/Hashtag

## DINNER SPONSOR

#### EXCLUSIVE OPPORTUNITY - \$7,500

- o One (1) Four-Person Team
- o Company Logo Exposure on Dinner Signage
- o Exclusive Sign Placement
- o Logo on Welcome Banner & Foundation Website
- o Hole Sign
- o Social Media Shout-Out with Company Tag/Hashtag



## **Sponsorship Opportunities**

YOUR SPONSORSHIP SUPPORTS PATIENT-CENTERED, HIGH-IMPACT PROGRAMS AT SSM HEALTH. ALL GOLF PACKAGES INCLUDE A ROUND OF GOLF, PLAYER GIFT, 19<sup>TH</sup> HOLE COCKTAIL PARTY AND AWARDS DINNER.

## EAGLE SPONSOR

\$5,000

- o One (1) Four-Person Team
- o Logo on Foundation Website
- o Hole Sign
- o Social Media Shout-Out with Company Tag/Hashtag

## BIRDIE SPONSOR

\$3,500

- o One (1) Four-Person Team
- o Logo on Foundation Website
- o Hole Sign
- o Social Media Shout-Out



# 2025 Non-Golf Sponsorship & Add-On Opportunities

# BEVERAGE CART SPONSOR

#### **SOLD OUT!**

#### ONLY TWO OPPORTUNITIES AVAILABLE - \$2,500

- o Sponsor Signage on Beverage Cart
- o Opportunity for Two Sponsor Volunteers to Drive Beverage Cart During Event (5-hour commitment)
- o Sponsor has the opportunity to provide company-sponsored promotional items.\*
- o Logo on Foundation Website
  - Carts will be stocked with beer, water, soda and snacks. Sponsor can supplement snacks. No outside alcohol is allowed.

## HOLE SIGN SPONSOR

\$ 1,0 0 0

- o Hole Sign
- o Logo on Foundation Website



## NEXT STEPS

If you have questions regarding sponsorship opportunities, please contact **EventSTL@ssmhealth.com** or **314-523-8044**.

If you are ready to commit, please choose your desired sponsorship level by completing the sponsorship registration form and email to **EventSTL@ssmhealth.com**.

We look forward to seeing you at the 2025 SSM Health Foundation Open!